



MARKET UPDATE - ORTHODOX

26

SALE KOLKATA

June 28, 2024

1. MARKET DESCRIPTION :

• STRONG DEMAND.

• THE FEW TIPPY SORTS ON OFFER WERE READILY ABSORBED AND SOLD AT ATTRACTIVE PRICES.

• CLEAN, WELL MADE TEAS SOLD AT FIRM RATES AND APPRECIATED AT TIMES.

• REMAINDER WERE IRREGULAR AROUND LAST FOLLOWING QUALITY.

• EXPORTERS TO THE MIDDLE EAST AND CIS WERE ACTIVE WITH SOME ENQUIRY FROM THE CONTINENT.

	WHOLE LEAF		BRO	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	500-600+	400-450+	360-400+	370-420+	250-290+(N)
GOOD	420-480+	370-400+	320-350+	320-360+	200-240+
MEDIUM	350-400	330-360+	290-315	270-310+	160-200+

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25			2023-24			UPTO SALE - 26		
	SALE - 26	SALE - 25	+/-	SALE - 26	SALE - 25	+/-	2024-25	2023-24	2022-23
ORTHODOX	299.93	302.60	-2.67	220.93	223.58	-2.65	289.96	218.80	304.58

3. QUANTITY OFFERED AND SOLD IN SALE - 26 (IN LAKH KGS)

				OUT%	OU	T% UPTO SALE NO -	- 26
	OFFERED	SOLD	OUT%	S-26 2023-24	2024-25	2023-24	2022-23
ORTHODOX	8.74	7.87	10	23	11	24	6
	2800						

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 26/2024-25	362.43	294.2 9	198.96
SALE - 25/2024-25	363.75	290.82	192.64
SALE - 26/2023-24	255.05	215.10	153.91

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	19/1	BROKENS	FANNINGS
OFFERED - S-26/2024-25	33.3	27	46.5	7.5
SOLD - S-26/2024-25	35.1	<u>) ///</u>	47.0	7.0

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	24-25		UPTO SALE - 26	
RANGE	SALE - 26	SALE - 25	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	13.3	12.5	7.3	0.6	12.1
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	6.6	4.4	4.7	0.1	3.6
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	7.7	10.4	7.6	0.4	6.4
D. % OF TEA SELLING BETWEEN ₹ 340.00-359.99	6.1	6.1	8.4	2.2	6.0
E. % OF TEA SELLING BETWEEN ₹ 320.00-339.99	10.4	13.1	10.8	3.8	9.0
F. % OF TEA SELLING BETWEEN ₹ 300.00-319.99	9.6	10.3	15.0	2.2	9.3
G. % OF TEA SELLING BETWEEN ₹ 280.00-299.99	6.3	6.7	9.1	2.7	7.2
H. % OF TEA SELLING BETWEEN ₹ 260.00-279.99	7.9	6.3	6.2	7.6	18.0
I. % OF TEA SELLING BETWEEN ₹ 240.00-259.99	5.7	4.6	4.4	16.4	5.9
J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	4.6	3.2	4.0	18.8	5.6
K. % OF TEA SELLING BETWEEN ₹ 200.00-219.99	3.0	2.2	3.1	11.4	3.3
L. % OF TEA SELLING BETWEEN ₹ 180.00-199.99	2.7	3.4	3.7	6.1	3.9
M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	5.1	5.8	5.2	6.6	4.1
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	4.7	5.2	5.1	9.4	3.3
O. % OF TEA SELLING BELOW ₹ 140.00	6.3	5.9	5.5	11.6	2.2

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/28	June 24, 2024	35713	372696	June 22, 2023	46132	647309	-274613

CURRENCY RATES: 1USD = 83.45 INR, 1GBP = 105.58 INR, 1EUR = 89.27 INR (SOURCE : in.reuters.com 28th June 2024)

KOLKATA PRICE RANGE SALE 14 - 26

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Price Range	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 400.00	7.5	0.6	12.5
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	4.8	0.1	3.7
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	7.8	0.4	6.6
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J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	3.9	19.0	5.6
K. % OF TEA SELLING BETWEEN ₹ 200.00-219.99	3.1	11.4	3.0
L. % OF TEA SELLING BETWEEN ₹ 180.00-199.99	3.6	5.9	3.7
M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	5.1	6.4	3.9
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	5.0	9.1	3.3
O. % OF TEA SELLING BELOW ₹ 140.00	5.5	11.5	2.0

